

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES

(Schedule E)

PAGE 1 OF 1
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) Senate Majority PAC			FEC IDENTIFICATION NUMBER ▼ C C00484642		
Check if <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on M M / D D / Y Y Y Y					
Full Name of Payee Dixon/Davis Media Group LLC			Date of Public Distribution/Dissemination 01 / 28 / 2014		
Mailing Address 1028 33rd St NW Ste 300			Amount 16739.00		
City Washington		State DC	Zip Code 20007-3571		Transaction ID : VN7GB9Q62R3
Purpose of Expenditure Media Production Costs - Estimate		Category/Type 		Date of Disbursement or Obligation M M / D D / Y Y Y Y	
Name of Federal Candidate Bruce L Braley			<input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President <input type="checkbox"/> General District: _____ State: IA		
Calendar Year-To-Date Per Election for Office Sought 241329.00			Disbursement For: <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶ _____		
Full Name of Payee Waterfront Strategies			Date of Public Distribution/Dissemination 01 / 28 / 2014		
Mailing Address 3050 K St NW Ste 100			Amount 224590.00		
City Washington		State DC	Zip Code 20007-5108		Transaction ID : VN7GB9Q62E4
Purpose of Expenditure Media Buy		Category/Type 		Date of Disbursement or Obligation M M / D D / Y Y Y Y	
Name of Federal Candidate Bruce L Braley			<input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President <input type="checkbox"/> General District: _____ State: IA		
Calendar Year-To-Date Per Election for Office Sought 241329.00			Disbursement For: <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶ _____		
(a) SUBTOTAL of Itemized Independent Expenditures..... ▶			241329.00		
(b) SUBTOTAL of Unitemized Independent Expenditures ▶					
(c) TOTAL Independent Expenditures..... ▶			241329.00		
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.					
Signature <u>Rebecca Lambe</u> <div style="text-align: right;">[Electronically Filed]</div>			Date 01 / 20 / 2014		